Image# 14960524325 PAGE 1 / 14

FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee

						Office Us	e Only	
NAME OF COMMITTEE (in full)	TYPE OR PRINT		mple: If typing r the lines.	ı, type	12FE4M	5		
Hallmark Cards P	AC							1
ADDRESS (number and str	•							
Check if differen	MD#288							
than previously reported. (ACC)	Kansas City				MO	64108		
2. FEC IDENTIFICATION	ON NUMBER ▼	CITY 🛦		S	STATE 🛦		ZIP CODE	_
C C00000059		3. IS THIS REPORT	NE (N	OR	× A	MENDED A)		
4. TYPE OF REPOR	(b) Monthly Report Due On:	Feb 20 (M2)	M	ay 20 (M5)	× Aug	g 20 (M8)	(N	ov 20 (M11) Ion-Election ear Only)
(a) Quarterly Reports		Mar 20 (M3)	Ju	n 20 (M6)	Sep	20 (M9)	(N	ec 20 (M12) Ion-Election ear Only)
April 15		Apr 20 (M4)	Ju	l 20 (M7)	Oct	20 (M10)	J	an 31 (YE)
Quarterly Re July 15	(c) 12-Da		Primary (12P)		Genera	(12G)	R	unoff (12R)
Quarterly Re	port (Q2)	Election t for the:	Convention (12	2C)	Special	(12S)		
October 15 Quarterly Re	port (Q3)							
January 31 Year-End Re	port (YE)	Election on	M = M /	D D /	Y		in the State of	
July 31 Mid- Report (Non- Year Only) (l	election MY) POST	-Election	General (30G)		Runoff	(30R)	S	pecial (30S)
Termination (TER)		t for the:	M = M /	D = D /	Y		in the State of	
5. Covering Period	M M / D D / 01	2013	through	M - M 07_	/ D D D 31	/ Y Y 201	3	
I certify that I have exam	ned this Report and to t	the best of my know	wledge and be	elief it is true	e, correct a	nd complet	e.	
Type or Print Name of Tre	easurer Mr. Greg Sware	ns						
Signature of Treasurer	Mr. Greg Swarens		[Electronically I	Filed] Da	ate 03	M / D 20		2014
NOTE: Submission of false	, erroneous, or incomplete	e information may su	bject the perso	n signing thi	s Report to	the penaltie	es of 2 U.S	S.C. §437g.
Office						FEC	FORM	3X
Use Only							ev. 12/2004	

O FEC Form 3X (Rev. 02/2003)	SUMMARY PAGE F RECEIPTS AND DISBURSEMENTS	Page 2
Write or Type Committee Name		
Hallmark Cards PAC		
Report Covering the Period: From: 07	M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	To: 07 31 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1, 2013		53647.56
(b) Cash on Hand at Beginning of Reporting Period	80240.95	
(c) Total Receipts (from Line 19)	6416.73	33010.12
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	86657.68	86657.68
7. Total Disbursements (from Line 31)	0.00	0.00
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	86657.68	86657.68
9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
X This committee has qualified as a multican	ndidate committee. (see FEC FORM 1M)	
F	or further information contact:	
	Federal Election Commission 999 E Street, NW	

Washington, DC 20463

Toll Free 800-424-9530 Local 202-694-1100

DETAILED SUMMARY PAGE

of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name

ᆸᄾᅵ	Imark	Cards	יזאט
Паі	IIIIai N	Carus	$rac{1}{2}$

I. Receipts		COLUMN A Total This Period	COLUMN B Calendar Year-to-Date		
. Cor	ntributions (other than loans) From:				
(a)	Individuals/Persons Other				
	Than Political Committees				
	(i) Itemized (use Schedule A)	2250.50	6275.50		
	(ii) Unitemized	4165.00	26727.48		
	(iii) TOTAL (add	7100.00			
	Lines 11(a)(i) and (ii)▶	, 6415.50	33002.98		
		0.00	0.00		
(b)	Political Party Committees	0.00	0.00		
(c)	Other Political Committees	0.00	0.00		
(d)	(such as PACs) Total Contributions (add Lines				
(u)	11(a)(iii), (b), and (c)) (Carry				
	Totals to Line 33, page 5)	6415.50	33002.98		
Tra	nsfers From Affiliated/Other	7			
	ty Committees	0.00	0.00		
. All	Loans Received	0.00	0.00		
	_				
. Loa	n Repayments Received	0.00	0.00		
	sets To Operating Expenditures	7	7		
	funds, Rebates, etc.)				
(Ca	rry Totals to Line 37, page 5)	0.00	0.00		
. Ref	unds of Contributions Made				
to I	ederal Candidates and Other				
	tical Committees	0.00	0.00		
. Oth	er Federal Receipts				
	vidends, Interest, etc.)	1.23	7.14		
	nsfers from Non-Federal and Levin Funds				
(a)	Non-Federal Account	0.00			
	(from Schedule H3)	0.00	0.00		
(b)	Levin Funds (from Schedule H5)	0.00	0.00		
(U)	Levin Funds (noin Schedule HS)	7	7		
(c)	Total Transfers (add 18(a) and 18(b))	0.00	0.00		

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. Disbursements	II. Disbursements COLUMN A Total This Period		
Operating Expenditures: (a) Allocated Federal/Non-Federal	Total Tino I Grou	Calendar Year-to-Date	
Activity (from Schedule H4)			
(i) Federal Share	0.00	0.00	
(ii) Non-Federal Share	0.00	0.00	
(b) Other Federal Operating	0.00	0.00	
Expenditures(c) Total Operating Expenditures	0.00	0.00	
(add 21(a)(i), (a)(ii), and (b))▶	0.00	0.00	
Transfers to Affiliated/Other Party			
Committees	0.00	0.00	
Contributions to Federal Candidates/Committees	0.00		
and Other Political Committees	0.00	0.00	
Independent Expenditures	0.00	0.00	
(use Schedule E) Coordinated Party Expenditures	3.00	7	
(2 U.S.C. §441a(d)) (use Schedule F)	0.00	0.00	
	7		
Loan Repayments Made	0.00	0.00	
Loans MadeRefunds of Contributions To:	0.00	0.00	
(a) Individuals/Persons Other	0.00	0.00	
Than Political Committees	0.00	0.00	
(b) Political Party Committees	0.00	0.00	
(c) Other Political Committees	7		
(such as PACs)	0.00	0.00	
(1) 7 . 1			
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c))	0.00	0.00	
(add Lines 20(a), (b), and (c),	7		
Other Disbursements	0.00	0.00	
		7 7	
Federal Election Activity (2 U.S.C. §431(20))			
(a) Allocated Federal Election Activity			
(from Schedule H6)	0.00	0.00	
(i) Federal Share	3	7 7	
(ii) "Levin" Share	0.00	0.00	
(b) Federal Election Activity Paid Entirely			
With Federal Funds	0.00	0.00	
(c) Total Federal Election Activity (add			
Lines 30(a)(i), 30(a)(ii) and 30(b))▶	0.00	0.00	
Total Dishurasments (add Lines 01/s), 00			
Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c))	0.00	0.00	
20, 21, 20, 20, 21, 20(a), 20 and 00(b)).	0.00	0.00	
Total Federal Disbursements			
(subtract Line 21(a)(ii) and Line 30(a)(ii)			
from Line 31)	0.00	0.00	

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
3. Total Contributions (other than loans) (from Line 11(d), page 3)	6415.50	33002.98
4. Total Contribution Refunds (from Line 28(d))	0.00	0.00
5. Net Contributions (other than loans) (subtract Line 34 from Line 33)	6415.50	33002.98
6. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶	0.00	0.00
7. Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00
3. Net Operating Expenditures (subtract Line 37 from Line 36)	0.00	0.00

	FOR LINE	NUMBER:	PAGE	= 6 OF	•
Use separate schedule(s)	(check only	y one)			
for each category of the Detailed Summary Page	X 11a	11b	11c	12	
	13	14	15	16	

	Statements may not be sold or used by any personance name and address of any political committee to	
NAME OF COMMITTEE (In Full) Hallmark Cards PAC		
Full Name (Last, First, Middle Initial) A. Mr. Donald J. Hall		Date of Receipt
Mailing Address 5801 Oakwood Rd		M = M / D = D / Y = Y = Y
NULL City	State Zip Code	07 31 2013 Transaction ID : PR10681157077
Mission Hills	KS 66208-1145	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	С	150.00
Name of Employer	Occupation	
Hallmark Cards, Inc.	Chairman Of Board	
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 750.00	P/R Deduction (\$50.00 Semi-Monthly)
Full Name (Last, First, Middle Initial) Mrs. Barbara H. Marshall		Date of Receipt
Mailing Address 400 W 49th Ter Unit 2106 NULL		07 31 _ 2013 _
City	State Zip Code	Transaction ID : PR10687667077
Kansas City	MO 64112-2533	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	С	112.50
Name of Employer	Occupation	
Hallmark Cards, Inc.	General & Admintn No Title	
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 562.50	P/R Deduction (\$37.50 Semi-Monthly)
Full Name (Last, First, Middle Initial) C. Timothy Griffith		Date of Receipt
Mailing Address 8116 Parkview Dr NULL		07 31 2013
City	State Zip Code	Transaction ID : PR10692187077
Parkville	MO 64152-3122	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	75.00
Name of Employer	Occupation	
Hallmark Cards, Inc.	Executive VP Chief Fin Officer	
Receipt For:	Aggregate Year-to-Date ▼	
Primary General Other (specify) ▼	375.00	P/R Deduction (\$25.00 Semi-Monthly)
SUBTOTAL of Receipts This Page (optional)		337.50
TOTAL This Period (last page this line number	· only)	

FOR LINE NUMBER: **PAGE** 7 OF 14 Use separate schedule(s) (check only one) for each category of the X 11a 11b 12 11c Detailed Summary Page 14 13 15 16

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) Hallmark Cards PAC Full Name (Last, First, Middle Initial) Stephen Douglas Doyal Date of Receipt Mailing Address 800 W 60th Ter NULL 2013 07 31 City Zip Code State Transaction ID: PR10692687077 MO Kansas City 64113-1305 Amount of Each Receipt this Period FEC ID number of contributing C 150.00 federal political committee. Name of Employer Occupation Sr VP Public Affrs & Comm Hallmark Cards, Inc. Receipt For: Aggregate Year-to-Date ▼ Primary General P/R Deduction (\$50.00 Semi-Monthly) 750.00 Other (specify) Full Name (Last, First, Middle Initial) B. Sally Anne Anderson Date of Receipt Mailing Address 13901 Beverly St **NULL** 07 31 2013 City State Zip Code Transaction ID: PR10697027077 KS Overland Park 66223-2959 Amount of Each Receipt this Period FEC ID number of contributing 40.50 federal political committee. Name of Employer Occupation Hallmark Cards, Inc. Creative Resources, Trends & Developme Receipt For: Aggregate Year-to-Date ▼ Primary General P/R Deduction (\$13.50 Semi-Monthly) 202.50 Other (specify) Full Name (Last, First, Middle Initial) c. Karen I. Bisset Date of Receipt Mailing Address 6445 Seneca Rd 07 31 2013 NULL City State Zip Code Transaction ID: PR10699717077 KS Mission Hills 66208-1717 Amount of Each Receipt this Period FEC ID number of contributing 45.00 С federal political committee. Name of Employer Occupation Hallmark Cards, Inc. Associate Gen Counsel Corp Receipt For: Aggregate Year-to-Date ▼ Primary General P/R Deduction (\$15.00 Semi-Monthly) 225.00 Other (specify) 235.50 SUBTOTAL of Receipts This Page (optional)..... TOTAL This Period (last page this line number only).....

9

- 9

FOR LINE NUMBER: **PAGE** 8 OF 14 Use separate schedule(s) (check only one) for each category of the X 11a 11b 12 11c Detailed Summary Page

14 13 15 16 Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) Hallmark Cards PAC Full Name (Last, First, Middle Initial) Robert Charles Bloss Date of Receipt Mailing Address 16679 S Country Club Dr NULL 2013 07 31 City Zip Code State Transaction ID: PR10700097077 MO Village Of Loch Lloyd 64012-4193 Amount of Each Receipt this Period FEC ID number of contributing 150.00 federal political committee. Name of Employer Occupation Sr VP Human Resources Hallmark Cards, Inc. Receipt For: Aggregate Year-to-Date ▼ Primary General P/R Deduction (\$50.00 Semi-Monthly) 750.00 Other (specify) Full Name (Last, First, Middle Initial) B. Leroy Burney Date of Receipt Mailing Address 8632 N Eastern Ave **NULL** 07 31 2013 City State Zip Code Transaction ID: PR10702607077 MO Kansas City 64157-9578 Amount of Each Receipt this Period FEC ID number of contributing 75.00 federal political committee. Name of Employer Occupation Hallmark Cards, Inc. Sr VP - Supply Chain & Business Enable Receipt For: Aggregate Year-to-Date ▼ Primary General P/R Deduction (\$25.00 Semi-Monthly) 375.00 Other (specify) Full Name (Last, First, Middle Initial) c. Jeanette R. Carter Date of Receipt Mailing Address 4958 Westwood Rd 07 31 2013 NULL City Zip Code State Transaction ID: PR10703527077 MO Kansas City 64112-1134 Amount of Each Receipt this Period FEC ID number of contributing 60.00 С federal political committee. Name of Employer Occupation VP Integrated Consumer Marketing Hallmark Cards, Inc. Receipt For: Aggregate Year-to-Date ▼ Primary General P/R Deduction (\$20.00 Semi-Monthly) 300.00 Other (specify) 285.00 SUBTOTAL of Receipts This Page (optional)..... TOTAL This Period (last page this line number only)..... 9 - 1

FOR LINE NUMBER: **PAGE** 9 OF 14 Use separate schedule(s) (check only one) for each category of the X 11a 11b 12 11c

Detailed Summary Page 14 13 15 16 Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) Hallmark Cards PAC Full Name (Last, First, Middle Initial) Darrell Kent Dryer Date of Receipt Mailing Address 1229 Wellington Way NULL 2013 07 31 City Zip Code State Transaction ID: PR10708347077 MO Liberty 64068-3223 Amount of Each Receipt this Period FEC ID number of contributing C 52.50 federal political committee. Name of Employer Occupation HR Dir Manufacturing Hallmark Cards, Inc. Receipt For: Aggregate Year-to-Date ▼ Primary General P/R Deduction (\$17.50 Semi-Monthly) 262.50 Other (specify) Full Name (Last, First, Middle Initial) B. Tresia Ann Franklin Date of Receipt Mailing Address 631 W 59th St **NULL** 07 31 2013 City State Zip Code Transaction ID: PR10711567077 MO Kansas City 64113-1134 Amount of Each Receipt this Period FEC ID number of contributing 60.00 federal political committee. Name of Employer Occupation Hallmark Cards, Inc. HR Director Total Rewards Receipt For: Aggregate Year-to-Date ▼ Primary General P/R Deduction (\$20.00 Semi-Monthly) 300.00 Other (specify) Full Name (Last, First, Middle Initial) c. Michael Warren Goodwin Date of Receipt Mailing Address 13213 High Dr 07 31 2013 NULL City State Zip Code Transaction ID: PR10713627077 KS Leawood 66209-1668 Amount of Each Receipt this Period FEC ID number of contributing 60.00 С federal political committee. Name of Employer Occupation Sr VP Information Technology Hallmark Cards, Inc. Receipt For: Aggregate Year-to-Date ▼ Primary General P/R Deduction (\$20.00 Semi-Monthly) 300.00 Other (specify) 172.50 SUBTOTAL of Receipts This Page (optional)..... TOTAL This Period (last page this line number only)..... 9 - 9

	FO	R LINE	NU	IMBER	:	PAGE	•	10 OF	-	14
Use separate schedule(s)	(ch	eck only	or	ne)						
for each category of the Detailed Summary Page	>	11a		11b		11c		12		
,		13		14		15		16		17

	, ,	o solicit contributions from such committee.
NAME OF COMMITTEE (In Full)		
Hallmark Cards PAC		
Full Name (Last, First, Middle Initial) William Austin Hall		Date of Receipt
Mailing Address 2101 W 67th St		M = M / D = D / Y = Y = Y
NULL		07 31 2013
City	State Zip Code	Transaction ID : PR10715167077
Mission Hills	KS 66208-2204	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	75.00
Name of Employer	Occupation	
Hallmark Cards, Inc.	Pres Hall Fm Fndtn Asst To Chr	
Receipt For:	Aggregate Year-to-Date ▼	
Primary General		P/R Deduction (\$25.00 Semi-Monthly)
Other (specify) ▼	375.00	, , , , , , , , , , , , , , , , , , , ,
Full Name (Last, First, Middle Initial) Steven Charles Hawn		Date of Receipt
Mailing Address 14547 Granada Circle		M = M / D = D / Y = Y = Y
NULL	Ohaka Zin Ohaka	07 31 2013
City	State Zip Code KS 66224-3701	Transaction ID : PR10716297077
Leawood	KS 66224-3701	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	112.50
Name of Employer	Occupation	
Hallmark Cards, Inc.	Sr VP - NA Strategic Planning & Financ	
Receipt For:	Aggregate Year-to-Date ▼	
Primary General Other (specify) ▼	562,50	P/R Deduction (\$37.50 Semi-Monthly)
Full Name (Last, First, Middle Initial) Ellen McKeever Junger		Date of Receipt
Mailing Address 6557 High Dr		M = M / D = D / Y = Y = Y
NULL		07 31 _ 2013 _
City	State Zip Code	Transaction ID : PR10720487077
Mission Hills	KS 66208-1937	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	75.00
Name of Employer	Occupation	
Hallmark Cards, Inc.	Sr VP - Consumer Solutions	
Receipt For:	Aggregate Year-to-Date ▼	
Primary General	00 0	P/R Deduction (\$25.00 Semi-Monthly)
Other (specify) ▼	375.00	
	1	

FOR LINE NUMBER: PAGE 11 OF 14 Use separate schedule(s) (check only one) for each category of the X 11a 11b 12 11c Detailed Summary Page 14 13 15 16

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) Hallmark Cards PAC Full Name (Last, First, Middle Initial) William P. Lucas Date of Receipt Mailing Address 4001 West 105th Street Apartment #328 07 2013 31 City State Zip Code Transaction ID: PR10725247077 KS Overland Park 66207-4059 Amount of Each Receipt this Period FEC ID number of contributing 75.00 federal political committee. Name of Employer Occupation Pres CC Exec VP Real Estate Hallmark Cards, Inc. Receipt For: Aggregate Year-to-Date ▼ Primary General P/R Deduction (\$25.00 Semi-Monthly) 375.00 Other (specify) Full Name (Last, First, Middle Initial) B. John Andrew MacDonald Date of Receipt Mailing Address 6540 Sagamore Rd **NULL** 07 31 2013 City State Zip Code **Transaction ID: PR10725457077** Mission Hills KS 66208-1945 Amount of Each Receipt this Period FEC ID number of contributing 45.00 federal political committee. Name of Employer Occupation Hallmark Cards, Inc. Dir Of Private Investing Receipt For: Aggregate Year-to-Date ▼ Primary General P/R Deduction (\$15.00 Semi-Monthly) 225.00 Other (specify) Full Name (Last, First, Middle Initial) c. James Braden Overman Date of Receipt Mailing Address 4730 N Hickory Ct 07 31 2013 NULL City Zip Code State Transaction ID: PR10731957077 MO Kansas City 64116-4647 Amount of Each Receipt this Period FEC ID number of contributing 75.00 С federal political committee. Name of Employer Occupation Hallmark Cards, Inc. Associate General Cnsl Corp Receipt For: Aggregate Year-to-Date ▼ Primary General P/R Deduction (\$25.00 Semi-Monthly) 375.00 Other (specify) 195.00 SUBTOTAL of Receipts This Page (optional)..... TOTAL This Period (last page this line number only).....

9

FOR LINE NUMBER: PAGE 12 OF 14 Use separate schedule(s) (check only one) for each category of the X 11a 11b 12 11c Detailed Summary Page 14 13 15 16

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) Hallmark Cards PAC Full Name (Last, First, Middle Initial) Kirk Dennis Reid Date of Receipt Mailing Address 14053 S Summit St NULL 07 2013 31 City State Zip Code Transaction ID: PR10735097077 KS Olathe 66062-5193 Amount of Each Receipt this Period FEC ID number of contributing C 45.00 federal political committee. Name of Employer Occupation Hallmark Cards, Inc. Capacity Resource Manager Receipt For: Aggregate Year-to-Date ▼ Primary General P/R Deduction (\$15.00 Semi-Monthly) 225.00 Other (specify) Full Name (Last, First, Middle Initial) B. Paul Herbert Weise Date of Receipt Mailing Address 543 Hillcrest Road East **NULL** 07 31 2013 City State Zip Code Transaction ID: PR10746487077 KS Lake Quivira 66217-8782 Amount of Each Receipt this Period FEC ID number of contributing 45.00 federal political committee. Name of Employer Occupation Hallmark Marketing Company, LLC Global Procurement Mgr Printed Product Receipt For: Aggregate Year-to-Date ▼ Primary General P/R Deduction (\$15.00 Semi-Monthly) 225.00 Other (specify) Full Name (Last, First, Middle Initial) c. David Earl Hall Date of Receipt Mailing Address 5830 Overhill Rd 07 31 2013 NULL City State Zip Code Transaction ID: PR10749117077 KS Mission Hills 66208-1146 Amount of Each Receipt this Period FEC ID number of contributing 97.50 С federal political committee. Name of Employer Occupation President - Peg Hallmark Cards, Inc. Receipt For: Aggregate Year-to-Date ▼ Primary General P/R Deduction (\$32.50 Semi-Monthly) 487.50 Other (specify) 187.50 SUBTOTAL of Receipts This Page (optional)..... TOTAL This Period (last page this line number only)..... 9 - 9

FOR LINE NUMBER: PAGE 13 OF 14 Use separate schedule(s) (check only one) for each category of the X 11a 11b 12 11c Detailed Summary Page

14 13 15 16 Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) Hallmark Cards PAC Full Name (Last, First, Middle Initial) Donald J. Hall Jr. Date of Receipt Mailing Address 5930 Overhill Rd NULL 07 2013 31 City State Zip Code Transaction ID: PR10749137077 KS Mission Hills 66208-1211 Amount of Each Receipt this Period FEC ID number of contributing C 150.00 federal political committee. Name of Employer Occupation President & Ceo/Vice Chairman Hallmark Cards, Inc. Receipt For: Aggregate Year-to-Date ▼ Primary General P/R Deduction (\$50.00 Semi-Monthly) 750.00 Other (specify) Full Name (Last, First, Middle Initial) B. Bonnie Hall Date of Receipt Mailing Address 1100 Church Ln. 07 31 2013 City State Zip Code Transaction ID: PR10749347077 PA Easton 18040-6638 Amount of Each Receipt this Period FEC ID number of contributing 50.00 federal political committee. Name of Employer Occupation Crayola LLC Director, International Innovation Receipt For: Aggregate Year-to-Date ▼ Primary General P/R Deduction (\$25.00 Bi-Weekly) 400.00 Other (specify) Full Name (Last, First, Middle Initial) c. Brian E. Gardner Date of Receipt Mailing Address 14116 Nicklaus Dr 07 31 2013 NULL City State Zip Code Transaction ID: PR10757657077 KS Overland Park 66223-3349 Amount of Each Receipt this Period FEC ID number of contributing 75.00 С federal political committee. Name of Employer Occupation Executive VP General Cnsl Secy Hallmark Cards, Inc. Receipt For: Aggregate Year-to-Date ▼ Primary General P/R Deduction (\$35.00 Semi-Monthly) 375.00 Other (specify) 275.00 SUBTOTAL of Receipts This Page (optional)..... TOTAL This Period (last page this line number only)..... 9

FOR LINE NUMBER: PAGE 14 OF 14 Use separate schedule(s) (check only one) for each category of the X 11a 11b 12 11c Detailed Summary Page

14 13 15 16 Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) Hallmark Cards PAC Full Name (Last, First, Middle Initial) Keith A. Fenhaus Date of Receipt Mailing Address 10745 54th Ave N NULL 2013 31 City Zip Code State Transaction ID: PR10757867077 MN Plymouth 55442-1920 Amount of Each Receipt this Period FEC ID number of contributing C 75.00 federal political committee. Name of Employer Occupation Hallmark Management Services, LLC President Hallmark Business Solutions Receipt For: Aggregate Year-to-Date ▼ Primary General P/R Deduction (\$25.00 Semi-Monthly) 375.00 Other (specify) Full Name (Last, First, Middle Initial) B. Dean Erlandson Date of Receipt Mailing Address 808 Greenway Terrace **NULL** 07 31 2013 City State Zip Code Transaction ID: PR36168917077 MO Kansas City 64113-1538 Amount of Each Receipt this Period FEC ID number of contributing 75.00 federal political committee. Name of Employer Occupation Hallmark Marketing Company, LLC Sr VP - Mass Customers Receipt For: Aggregate Year-to-Date ▼ Primary General P/R Deduction (\$25.00 Semi-Monthly) 375.00 Other (specify) Full Name (Last, First, Middle Initial) Jack Moore Date of Receipt Mailing Address 4700 Roanoke Parkway 07 31 2013 #703 City Zip Code State Transaction ID: PR36183907077 MO Kansas City 64112-1890 Amount of Each Receipt this Period FEC ID number of contributing 150.00 С federal political committee. Name of Employer Occupation President - Hallmark Gold Crown Hallmark Cards, Inc. Receipt For: Aggregate Year-to-Date ▼ Primary General P/R Deduction (\$50.00 Semi-Monthly) 750.00 Other (specify) 300.00 SUBTOTAL of Receipts This Page (optional)..... 2250.50 TOTAL This Period (last page this line number only).....